*Table 3. quantitative and qualitative analysis of slogans during uprising.[[1]](#footnote-1)*

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| Topic | Total  | Translated Slogans |
| Revolution  | 14 | 1) I am determined to bring you down; 2) This is the las message, we are targeting the entire regime; 3) The mullahs know it, they will soon be overthrown; 4) So long as we have a dictator in power, the uprising continues; 5) Islamic Republic must be destroyed; 6) Islamic Republic, we do not want, do not want; 7) shakedown, price gouging, Time to Overthrow; 8) The mullahs’ regime; down, down;9) Dictator, be ashamed, let go of our country 10) Down with the principle of velayat-efaqih; 11) Death to the Islamic Republic; 12) Death to, the clerical republic; 13) Either this week and next week, the mullahs will be gone; 14) Cannon bombs, tank, the firecrackers, no matter what the mullah must get lost |
| Khamenei, Sayyid Ali | 11 | 1) Death to Khamenei; 2) Khamenei is a murderer; his regime is rejected; 3) Khamenei, shame on you and your deception; 4) All these troops have come, they are against the leader; 5) Khamenei should know he will soon be toppled; 6) Khamenei shame on you, let go of the country; 7) Sorry Sayyid Ali, it is time for you to go; 8) Sayyid Ali shame on you, let go of the power; 9) The nation is poor, while the Head guy lives like a god; 10) we don’t want a corrupt leader, we don’t want a IRGC businessmen; 11) death to dictator |
| Reformists | 5 | 1) Reformist, hardliners, your game is now over; 2) Reformist, hardliner, both follow their own self-interest; 3) Death to Rouhani; 4) Slogan for every Iranian is Death to Rouhani; 5) Slogan for every Iranian is the removal of the two Larijani brothers (referring to the brothers who are head of Iran’s Parliament and head of Iran’s judiciary) |
| Mullah’s regime  | 12 | 1) With mullahs so brazen, this is not a life for us; 2) We don’t want made in England mullahs; 3) Mullahs, get lost; 4) Akhund Go away; 5)Useless Mullahs, you are a shame for our nation; 6) Mullahs shame on you, leave your country; 7) Mullahs live like gods, while the people live in poverty; 8) The Billionaire Ayatollah must be condemned; 9) We must mourn today as our nation’s wealth is under the mullahs garb; 10) We must mourn today our nation's pension and retirement benefits are under the mullahs garb; 11) Our youth are unemployed, and the mullahs live in palaces; 12) the capitalist mullahs, return our money back to us |
| Abuse of Islam | 4 | 1) You are using Islam as excuse to make the nation miserable;2) You are using Islam as a weapon to rob people; 3) He cries ‘Hossein Hossein’ but viciousness is his pride;4) Leave the mosques and do some good |
| Prospect of the future and reminiscing of the past  | 13 | 1) Independence, Freedom, Iranian Republic; 2) This is the national slogan, Republic, Republic; 3) Slogan of every Iranian is: Human dignity, Iranian Republic; 4) Roof, book and wheat, power to the people; 5) Referendum, referendum, is the people’s slogan; 6) Independence, justice, is the nation’s slogan; 7) Our national slogan is: independence, freedom; 8) Oh the Shah of Iran, come back to Iran; 9) We don’t have a reverse gear; 10) Iran without a shah is without accountability; 11) Reza Shah, may your soul be in peace; 12) Shah of Iran, may your soul be in peace; 13) We had a revolution, what a mistake it was |
| Foreign policy | 9 | 1) Leave Syria alone, think about us; 2) Leave Nasrallah alone; think of us; 3) Where does our money go to? Iraq, Yemen, or Syria; 4) Not for Syria, not for Gaza; it is our retirement money; 5) Death to Russia; 6) Let go of the Arabs, think of us; 7) Not Gaza, not Lebanon; my life for Iran; 8) Death to Hezbollah; 9) We are the Persians, and will not worship the Arabs |
| Economic corruption  | 14 | 1) Iran has become the house of thieves, a real example for the world; 2) What is free in Iran? Theft, oppression; 3) We don’t want a government that embezzles; 4) Tyranny and corruption, not wanted not wanted; 5) Larijani the judge, is in cahoots with the thieves; 6)The thieves steal, and the government supports them; 7) The world must know, Iran has become the home for the thieves; 8) A plundering regime, not wanted not wanted; 9) Caspian firm steals, government supports it; 10) Our country is run by thieves, setting an example for the world; 11) One less embezzlement, can solve our problem; 12) You took our money and you took our rights; 13) those hands behind the scene, what have you done with our money; 14) You have betrayed us, you have violated our trust |
| Justice | 13 | 1) From the sugar canes of Haft Tapeh to the mines in AghDareh, what has happened to the workers; 2) work, bread, freedom 3) liberty, equality, social justice; 4) Freedom, justice, this is the nation’s cry; 5) The riches who have no pain, are the disgrace of the nation; 6) Jobs or unemployment benefits; 7) Prosperity and dignity is our natural rights; 8) Inflation, price gouging, response to any question; 9) Slogan for every Iranian is end the price gouging; 10) Death to the oppressor; 11) We protest against price hikes; 12) End the unemployment; 13) End the price gouging  |
| the freedom  | 8 | 1) Either death or freedom; 2) Justice, freedom, are our inalienable rights; 3) Do not want dictatorship; 4) Imprisoned students must be freed; 5) Imprisoned workers must be freed; 6) Political prisoners must be freed; 7) Citizenship rights are our absolute right; 8) The Iranian Broadcasting is a disgrace for us |
| Struggle and Resistance   | 13 | 1) Even if we die, we will not back down; 2) we are the children of the struggle, and we are ready to fight; 3) We will fight, we will die, but we will take Iran back; 4) Beware of the day we take up arms; 5) Fear not, Fear none, we are all united; 6) Until I gain my rights, this situation will go on every night; 7) Until I gain my rights, this situation will go on every day; 8) Student would rather die than accept this humiliation; 9) Come out my fellow countrymen, and shout; 10) Students, Workers, Unite, Unite; 11) Honorable Iranians, give us support; 12) Iranians rather die than to accept humiliation; 13) Iranians, Iranians, support us, support us  |
| Armed forces  | 10 | 1) Army should support us, stand on the side of justice; 2) Heroic army, stand up, stand up;3) My army brother, Support, Support; 4) Death to IRGC;5) Death to Basij; 6) Basijis are spineless, do not want, do not want; 7) Police! Go get the Thieves; 8) We don’t want a brutal regime, we don’t want their police mercenaries; 9) Police forces, thank you, thank you;10) Police Force, Support, Support |

1. Data source is the video clips, social media messages and daily monitoring of news during the protests across Iran (December 28th to January 10, 2018). While this table does not capture the popularity or frequency of the slogans used during the protests, it is a the most comprehensive list so far. Some of these slogans remained localized and some became popular and used nationwide across Iran. [↑](#footnote-ref-1)